

LYTRO

Product Fact Sheet

A new way to take & experience pictures

The Lytro Light Field Camera represents the most significant shift in photography since the transition from film to digital.

Capture everything. Only the Lytro lets you capture the entire light field, which is all of the light traveling in every direction in every point in space.
Focus after the fact. The first major capability of a light field camera is focusing a picture after the fact, something conventional cameras can't do.
Share interactive, living pictures. Your friends and family will have fun exploring and interacting with the living pictures you capture with the Lytro, on nearly any device without having to download any special software.

Camera options

Red Hot

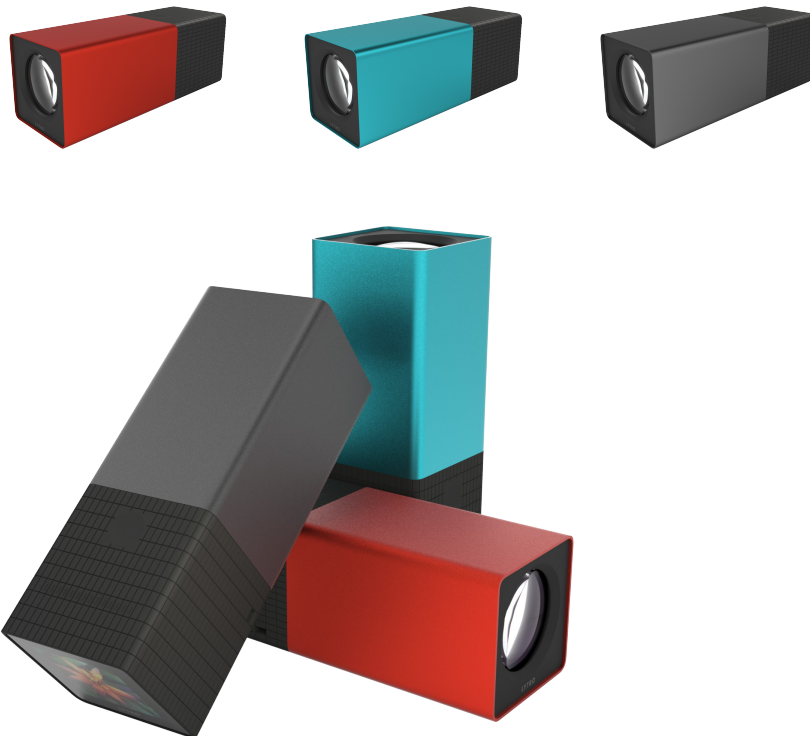
16GB
750 pictures
\$499

Electric Blue

8GB
350 pictures
\$399

Graphite

8GB
350 pictures
\$399



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Camera details*

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|-------------------------------|---|
| Technology | Lytro Light Field Sensor and Lytro Light Field Engine 1.0 |
| Lens | 8x optical zoom; constant f/2 lens |
| Controls | Power button; shutter button; zoom slider; touchscreen |
| Display | 1.52 in 38.55mm back-lit LCD display with glass touchscreen |
| Exposure Control | Tap on touchscreen to set exposure |
| Battery | Long-life Li-Ion internal battery |
| File Output | Light field picture file (.lfp) |
| Light Field Resolution | 11 Megarays: the number of light rays captured by the light field sensor. |
| Software | Includes a free desktop application for importing, processing and interacting with living pictures from the camera. Software requires Mac OS 10.6.6 or higher or Windows 7 (64-bit only). |
| Picture Output | Produces HD-quality interactive, living pictures |
| Picture Storage | Free storage for living pictures on Lytro.com, subject to the Terms of Use (internet access required). |
| Picture Viewing | View and interact with living pictures on the Lytro camera as well as any supported computer, smartphone or tablet. |
| Light Field Engine | Version 1.0. This is the software that processes light fields to produce interactive pictures. Keep watching this space! |
| Shell | Ultra-light anodized aluminium structural skin |
| Grip | TPSiV-injection silicon rubber |
| E-waste | RoHS certified |
| Weight | Camera 7.55 oz 214 g Boxed 22 oz 624 g |
| Camera Dimensions | 1.61 in x 1.61 in x 4.41 in 41 mm x 41 mm x 112 mm |
| Box Dimensions | 3.75 in x 3.625 x 6.5 in 95 mm x 92 mm x 165 mm |
| Case Pack Quantity | 10 |
| Cases Per Pallet | 30 |
| Included | Lytro Light Field Camera; lens cap, cleaner cloth; wrist strap; 3.28 ft 1m micro-USB cable for data transfer and charging |
| Optional Accessories | USB wall charger; tripod mount; (separate purchase required). |



*For the most up-to-date Lytro specifications, please visit **details** at Lytro.com/camera